

# Annual Report 2010



***Connecting People Who Care With Causes That Matter***



**COMMUNITY  
FOUNDATION**

*of*

*Northwest Mississippi*



# Chairman's Message

# Community Foundation 2011 Board of Directors

Dear Friend,

Thank you for taking time to learn how the Community Foundation of Northwest Mississippi improves lives in our eight-county area. Our Board of Directors is proud of our work to improve education and health in our region, especially for our children and youth. We are pleased to serve the counties of DeSoto, Marshall, Tate, Tunica, Panola, Quitman, Coahoma and Tallahatchie.

The Community Foundation assists donors as well as nonprofit organizations and charitable causes. It accepts a wide range of assets as contributions—appreciated shares of stock, real estate, even Individual Retirement Accounts. Donors receive credit for making a charitable donation equal to the fair market value of the donated asset and do not pay capital gain tax on the appreciated property.

The foundation's mission is to connect these donated assets to causes that matter to improve a community's quality of life. A donor can select the causes from a wide array of funds already at the Community Foundation that are dedicated to particular organizations like the Teach For America or to fields of interest such as Early Childhood Education.

A donor can also create his or her own Endowment fund with as little as \$5,000—or even \$1,000 with a commitment to bring it up to \$5,000 in five years. That fund can remain donor-advised, giving the donor the option of shifting donations to various charitable organizations or fields of interest.

The Foundation is the link—the connecting point—between people who care and the causes that matter to our region's quality of life. As the head of one major nonprofit organization in Northwest Mississippi said, "You don't give to the Community Foundation; you give through it."

Every dollar donated to a Community Foundation's Endowment creates another dollar for charitable giving in Northwest Mississippi. The Maddox Foundation, based in Hernando, matches 100% every dollar donated to a Community Foundation's endowment. It's another way that the Community Foundation serves donors, enabling them to double their charitable contributions!

We take seriously our mission to connect people who care with causes that matter to improve our region's quality of life.

Best regards,



Rob Tyner  
Chairman

**On the cover:** The Rev. Michael Minor preaches health at his rural DeSoto County church. He chairs the Community Foundation's Healthy Congregations coalition that The New York Times featured on its front page in 2011.



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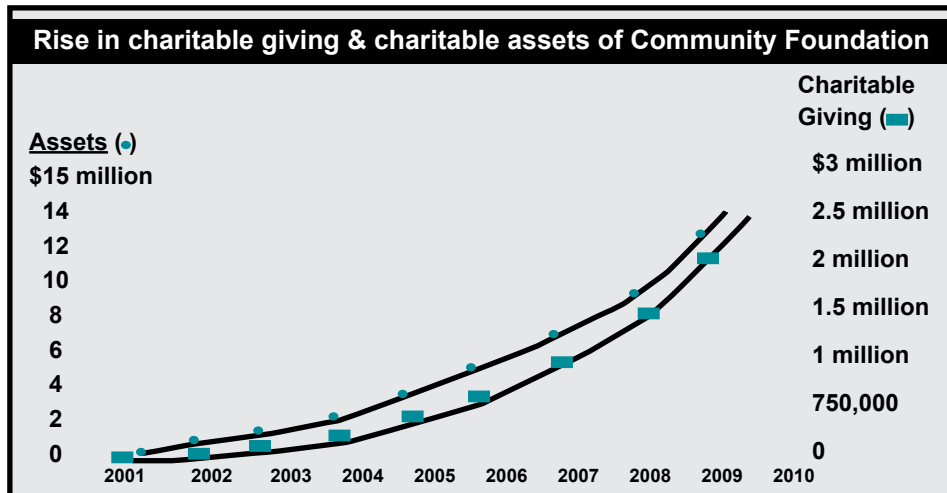


**Doug Thornton**



**Cynthia Ware**

## Growth of Community Foundation of Northwest Mississippi



### Donors increasingly use Community Foundation

More than 1,000 donors have found ways to support their charitable causes through the Community Foundation. These donors are part of the solution to improving Northwest Mississippi's quality of life. They have started more than 100 charitable funds at the foundation, each directed at a different charitable cause or guided by a different donor-advisor. The results since the Foundation's incorporation in 2002 reflect Mississippi's ranking as the nation's most generous state.

## Former heart patient assists Northwest's nursing school

Shoot for the Heart founder, Keith Wilson of Olive Branch, became a heart patient at St. Thomas Hospital in Nashville in 1999. After a successful surgery and recovery, Keith wanted to say thank you to the hospital's staff in a way that would allow other heart patients to receive the same expert care as he did. Keith organized and led a sporting clays tournament in 2001 and the rest is history.



Keith Wilson



NWCC Nursing Students and staff assist at the 2011 Shoot for the Heart

This year the Community Foundation's Shoot attracted 430 sporting clay shooters from Puerto Rico to Los Angeles and Oregon to New York to the event at The Willows in Tunica. As a result, the Shoot for the Heart fund granted \$35,000 to the Northwest Mississippi Community College's Division of Nursing. The 2012 event is scheduled for April 19.

## Couple finds Arts Center for rural community

Howard and Jamie Thompson, educators and administrators by trade, had a vision for the arts in their rural Tate County community. In their community of Independence, they saw their church, Mt. Zion Baptist, abandoned for a newer facility. They believed that the church they loved could become



Howard and Jamie Thompson

a home for their community's arts and cultural activities. They started a fund at the Community Foundation that allowed donations to qualify as tax-deductible. Now there is a separate non-profit organization, the Independence Arts Conservatory and Conference Center, in the former church building to serve youth and adults. To learn more, visit [www.independencearts.org](http://www.independencearts.org). All from one couple's vision and determination.



Cast of 101 Dalmatians performed during Summer Camp in rural Tate County.

# causes that matter

## “Healthy Kids Healthy Communities” make changes

The Community Foundation’s tri-county effort (DeSoto, Marshall and Tate), a national program of Robert Wood Johnson Foundation, continues to work through its partners to make policy and environmental changes that lead to healthy eating and active living. We are proud to report that:

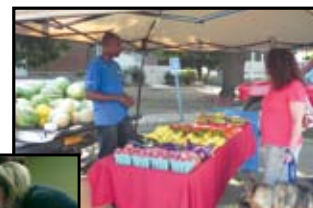
- “Your Town Your Health’ Summit held in December 2010

“Healthy Communities Healthy Families” Summit to be held Dec. 9, 2011

- Strategic Plans developed for Marshall and Tate Counties
- Hernando passes Complete Streets Policy and receives a \$5,000 HKHC grant
- Senatobia received a \$5,000 grant to implement the Playful City USA Resolution
- New parks and expansion of existing parks in all three counties continues



Healthy Kids Healthy Communities



### RECOGNITIONS

Playful City USA

Senatobia  
Hernando  
Horn Lake

Hernando Farmers Market

#7 in the nation  
#1 in Mississippi

- Three bike routes were established through the DeSoto County Greenways in DeSoto County
- Farmers Markets expand in the tri-county region
- 14 elementary schools in DeSoto County have a school gardening program

To learn more about Healthy Kids Healthy Communities visit [www.healthykidshealthycommunities.org/](http://www.healthykidshealthycommunities.org/).

## Regional Health Council receives W. K. Kellogg Foundation grant

Maci Flautt of Sumner was hired as the Community Foundation’s Regional Health Coordinator with the receipt of the \$350,000 three-year grant. Council members selected four priorities on which to base their work with Community Health Councils:

1. **Healthy Congregations** - continued support of the Faith Community Nurse/Health Ministry Advocate Training and local health ministries through an Alumni of Graduates, church gardens, etc.
2. **Healthy Eating** - encourage and support the establishment of farmers markets, community gardens, healthy-food convenience stores, mobile food markets and Community Supported Agriculture along with policies to protect and sustain these efforts.
3. **Healthy Schools** - promote school gardens as a way to bring fresh produce into school cafeterias; Support Chefs Move to School program; Promote farm-to-school program and the incorporation of fresh food into school meals including an educational component; Encourage school participation in the Alliance for a Healthier Generation; and Stage a competition for healthiest school in northwest Mississippi.



1st row - Dr. Alfo Rausa, Peggy Linton, Dr. Norman Strickland, Lela Keys, Shelli Benton, Dr. Heather Chambliss, Maci Flautt. 2nd row - Nathan Rosenberg, Brianna Perryman, Jessica Hunt, Glenna Callender, Sassy Mauldin, Jill Morris, Lorena Adams, Brooks Ann Gaston. 3rd row - Sen. Robert Jackson, Jackie Hawkins, Dr. Michael Minor, Dr. Gene Osborn, Tom Pittman, Michael Anthony, Mayor Chip Johnson

4. **Active Living** - promote and encourage bike lanes in communities along with bike safety courses and equipment; Reduce ‘park deserts’ in communities; Encourage Safe Routes to School participation in communities; and Promote Joint Use Agreements to ensure that children have safe places to play.

For more information on the Get A Life!’s Regional Health Council go to <http://www.cfnm.org/gal/>.

# Volunteer Center presents President's awards



## 2010 President's Volunteer Service Awards

**BACK ROW (l to r):** Earl Burdette, Tracy Reynolds, Robert Grayson, Terry Rodgers, Verlechia Evette Porter, Petronella May

**2ND ROW (l to r):** Louanne Pepper Cossar, Rose Atkins, Gail Johnson, Patsy Vick, Charleen Shields, Chelius Carter, Bettye Taylor, Pam Selby, Linda Smith, Mary Dee Swatzyna

**SEATED (l to r):** Glenda Gookin, Dr. Lenagene Waldrup, Mary Slaughter, Betty Brown, Daphane Craig

**NOT PICTURED:** Joan Richardson, John Ruskey, Ray Emmons, Lekeathia Johnson

Northwest Mississippi's first volunteer center is a program of the Community Foundation. Donna Goldman is the volunteer coordinator and works to match volunteers with volunteer opportunities through the on-line volunteer management system. Volunteers can sign on by going to <http://volunteernwms.org>. Volunteer Northwest Mississippi is working to register all non-profits within the 8-county service area so their volunteer opportunities can be listed. One of the main priorities of the of the volunteer center is disaster preparedness working with local emergency service agencies.

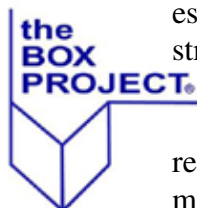


## The Box Project continues to connect families

Marilyn and Bob Kriegel of the San Francisco Bay area are helping end the cycle of poverty in the Mississippi Delta. A testament to The Box Project is their 24 year relationship with the Bush family of Jonestown. The Bush and Kriegel family met for the first time during The Box Project Homecoming the summer of 2010. During a period of the families' 24 year friendship, they have experienced the sorrow and joy of life. Marilyn and Willie Mae have shed tears together and celebrated upon the news of marriage and birth. In 2010 the Bush family lost their home to fire. The Kriegel's went well beyond the call of duty by helping the Bush family purchase a new home. Both families have been impacted by the friendship and relationship that was cultivated through The Box Project, a program of the Community Foundation.



Marilyn and Willie Mae



### The Box Project receives Good Housekeeping endorsement

*"Do Something Nice for Someone Else*  
Invite your cranky colleague out for coffee. Write a note to someone who has been kind to you and tell her what the gesture meant to you. Studies have found that doing unto others — especially expressing gratitude — is one of the best stress busters around. (One great charity we love: the Box Project. This nearly-50-year-old program matches sponsors from around the U.S. with recipient families living in rural poverty. About once a month, you send boxes of food, clothing, supplies, and other aid to a family. For more info, go to [boxproject.org](http://boxproject.org).)"

- *Good Housekeeping Magazine* April 2011

Making connections between sponsors and recipients has lifted countless families out of poverty, sent many children on to achieve higher education, and helped people to survive poverty day-to-day. Join the efforts of The Box Project by impacting the life of those less fortunate.

**80 families are waiting for a Sponsor.**  
**WILL YOU SPONSOR JUST ONE FAMILY TODAY?**

# Community 2010 Grant Recipients

American Cancer Society  
 Arkansas State University  
 A W Bouchillon Institute for  
 Community Planning  
 Baddour Memorial Center  
 Batesville Junior Auxiliary, Inc.  
 Birmingham Civil Rights Institute  
 Boys & Girls Clubs of Northwest  
 Mississippi  
 Camp Twin Lakes  
 Catholic Diocese of Memphis  
 Christian Record Services  
 City of Hernando  
 City of Horn Lake  
 City of Southaven  
 Coldwater High School  
 Como Rescue Fund  
 Compassion International  
 Concord Missionary Baptist Church  
 Delta Area Writing Project  
 Delta Blues Museum  
 Delta Missions Foundation, Inc.  
 Delta State University  
 DeSoto Animal Rescue Society  
 DeSoto Civic Center  
 DeSoto County EMS  
 DeSoto County Foundation for  
 Excellence in Education  
 DeSoto County Master Gardeners  
 DeSoto County Prayer Council  
 DeSoto County Schools  
 DeSoto Health & Wellness Center  
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 First Regional Library  
 First United Church  
 Friends of Emily Jones Pointer  
 Public Library  
 Getwell Road United Methodist  
 Church  
 Greater Mid-South Jaycees  
 Foundation  
 Hearn Grove MB Church  
 Hernando United Methodist Church  
 Hernando Youth Sports  
 Hope Ministries  
 House of Grace  
 Ida B. Wells-Barnett Museum  
 Impact Missions  
 Itawamba Community College  
 Jonestown Family Center for  
 Education & Wellness



Junior Auxiliary of DeSoto County  
 Lausanne Collegiate School  
 Living Waters of Honduras  
 Mission  
 M. B. Swayze Educational  
 Foundation  
 Marshall County Community  
 Development  
 Corp/New Hope Village  
 Mid-South Greyhound Adoption  
 Option  
 Millsaps College  
 Mississippi Council on Economic  
 Education  
 Mississippi Festival Foundation  
 Mississippi Kidney Foundation

Mississippi State University  
 Mississippi Commission for  
 Volunteer Service  
 Mississippi Conference of the  
 United Methodist Church  
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 Mission  
 North Central AHEC  
 North Delta School, Inc.  
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 NRA Foundation  
 Oak Hil MB Church  
 Olive Branch Family YMCA  
 Palmer Home for Children  
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 Panola County Food Pantry  
 Penobscot Theatre Company  
 Pleasant Hope MB Church  
 Praxis Project  
 Quitman County Development  
 Organization  
 Rhodes College  
 Rising Sun Usher Federation  
 Riverkings Assist for Autism  
 Rust College  
 Ryan's Ranch  
 Special Olympics Area 16  
 St. Paul MB Church  
 Sumner Preservation Plan  
 Sycamore Arts Council  
 Tate County Literacy Council  
 The Nature Conservancy  
 Mississippi Chapter  
 Tutwiler Community Education  
 Center  
 Unity Hospice Care  
 University of Memphis  
 University of Memphis Research  
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 Foundation  
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 YCAP of DeSoto County  
 Youth Opportunities Unlimited

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Merrellee Leppin	Healthcare	Meredit Parsons	Matthew Sila	Swanky's Taco Shop	Winter & Stennis PA	Winter & Stennis PA
Valerie Levanos	John Mettee	Bruce Pate	Sonny Simmons	Sweetpea's Table	Rose Watkins	Rose Watkins
Judy LeVesque	MGM Mirage Voice	Amy Patterson	Simple Strokes Therapy	Debra Swift	Coy Watson	Coy Watson
Carol S. Levine	Foundation	Bob Patterson	Consultants, PA	Sycamore Bank	Samuel Watson	Samuel Watson
Paula & Larry Lewis	Mi Pueblo	Baker Patton	Gary & Betsy Sinclair	Sykes Chapel M.B. Church	Jody S. Watts	Jody S. Watts
Cheryl Lietzau	Daniel C. Michael	Keith & Beverly Patton	Susan B. Sineath	Bessie Tables	Pearl Watts	Pearl Watts
Virginia L. Lindsay	Kimberly Michaud	Elizabeth Paul	Susan Sitaraman	Charlotte Talkington	Marlene Weber	Marlene Weber
Fred & Shirley Lineberry	Mid-South Logistics, LLC	Beatrice Peace	Margaret W. Sizemore	Judith Tanner	Marilyn J. Weiler	Marilyn J. Weiler
Ling Links LLC	Mid-South Scaffold	Leigh Pegram	Mary Sjogren	W. Sledge Taylor, III	West Antioch #2 M.B.	West Antioch #2 M.B.
Ling Pecan Grove LLC	Services, LLC	Elizabeth Pekaar	Pamela & Robert Skelly	Bruce Taylor	Church	Church
Pat Linscott	Coe & Ellen Miles	Victoria Penny	Sky Blue Press	James Taylor	The West Clinic	The West Clinic
Jimmy & Peggy Linton	Miller Auto Supply	Christine Perille	Mary Sloan	Joel Taylor	Bettie Wheat	Bettie Wheat
Mathew W. Lipscomb, III	Geraldine Miller	Debbie Perkins	Robert L. Smith, Jr., D.D.S.	Taylor's Auto Clinic, Inc.	Brian Whitmire	Brian Whitmire
Clarence Little	L. Henderson Miller	John & Sherry Perry	Smith, Phillips, Mitchell,	TBF No 1, LLC	Wholesale Nutrition Inc.	Wholesale Nutrition Inc.
May LoCascio	Rev. Michael Minor	Judith L. Perry	Scott & Nowak, LLP	Teach For America, Inc.	Donald & Erika	Donald & Erika
Mr. & Mrs. John Lockhart	Barbara Mintz	Pamela Perry	Dr. Barbara Smith	Alexandria Teague	Wichmann	Wichmann
Larry Logan	The Mississippi Common	Don Peterson	Carisa Smith	Sue Teal	Margaret P. Wilbourn	Margaret P. Wilbourn
Longview Heights Baptist	Fund Trust	Jill Peterson	Carol L. Smith	Maynard Erik Tedder	Michael D. Wilcox	Michael D. Wilcox
Church	Mississippi Humanities	Stephen G. Peterson	Cassie Smith	Glen Tedford	Mrs. Kinsey Wilhite	Mrs. Kinsey Wilhite
Donna Love	Council, Inc.	Sarah Petit	Cynthia A. Smith	Kim Terrell	Christopher Williams	Christopher Williams
W.O. Luckett, Jr.	Bree Mitchell	John Petrides	Dannye & Dianne Smith	Thermal Corrosion	Janie Williams	Janie Williams
Johnny Luckey	Jacquelyn Mitchell	Shirley J. Pettis	Flora Smith	Solutions	Mary F. Williams	Mary F. Williams
Ellen Luhman	Mixson Enterprises, Inc.	Trudy Pfisterer	Jeff Smith	Thomas A. Wooten	Mrs. Billy Williams	Mrs. Billy Williams
Eleanor J. Macey	Joy Mobley	Phebus Paint Company	Lucas A. Smith	Agency, LLC	Odessa J. Williams	Odessa J. Williams
Judy MacLeod	Charlotte M. Moore	Kathleen Pierce	Richard Evan Smith	Blake Thomas	Robert M. Williams	Robert M. Williams
Maddox Foundation	Delton & Teresa Moore	Pinnacle Real Estate, LLC	Sharon & Charles Smith	Brenda Thomas	William K. Wilson	William K. Wilson
Maddox Hockey, Inc. dba	Janice Moore	Mary-Alice Piro	Stephen F. Smith	Elizabeth Thomas	Mark Wineinger	Mark Wineinger
RiverKings	Mackey Moore	The Pittman Family	Sannie A. Snell	Terry Thomas	Herbert S. Winokur, Jr.	Herbert S. Winokur, Jr.
Mimi Maginnis	Bruce Morgan	Foundation	Loretta Snipes	Bette M. Thompson	Lissa Winstanley	Lissa Winstanley
Magnolia Lighting &	Moritz Family Foundation	Tom & Cyndi Pittman	Nancy S. Snyder	Dustin Thompson	Mr. & Mrs. Greg	Mr. & Mrs. Greg
Electric	Jeff Morris	Rev. Warren Pittman	Southaven Auto Sales	Tickets for Troops	Winterburn	Winterburn
Andrea Maher	Paul Morris	Pleasant Hope M.B.	Southaven Chamber of	TMG Home Concepts, Inc.	Larry Witherspoon	Larry Witherspoon
Vincent & Mary Malavasi	Martha Morrison	Church	Commerce	Sheila Toabe	Melodie Witherspoon	Melodie Witherspoon
Malone Plumbing, Inc.	C. Michele Moss-Brown	Glenn & Jenifer Pleasants	Southaven Rotary Club	Richard L. Todd	WMC-TV 5	WMC-TV 5
Lorraine Mancuso	Shelia Evette Moton	Mr. and Mrs. Chris Plumlee	Southern Bancorp Bank	Joey Treadway	Timatheas S. Workman	Timatheas S. Workman
Mary F. Manning	Dean & Mary Ann Mowery	Daniel Plunkett	Southern Baptist	Trinity Baptist Church	Charles Wright	Charles Wright
Judy Manza	Sascha C. Mowrey	Ellen Plunkett	Educational Center	Trippett & Associates	Steven Wright	Steven Wright
Marck Industries Inc.	Sue Moyer	Points of Light Institute	Southern Thunder	Insurance Agency LLC	Heather Yannaccone	Heather Yannaccone
Letha Markham	Justin L. Muck	Randall & Sheila Pollock	Harley Davidson	Connie Tronio	Yarbrough Farms II	Yarbrough Farms II
Danielle Marks	Gerald & Mildred Mulhall	Thomas and Mrs. Gail R.	Southgroup Insurance	Trustmark National Bank	Younger Foundation	Younger Foundation
Keith Marsh	Rebecca Mulligan	Prager	Services	Tunica 10 Point Coalition	Youth Service America	Youth Service America
Marjorie Marsted	Carol C. Mulloy	Joe & Denise Pratt	Colie Sanford	Tunica Humane Society	Paula Yurman	Paula Yurman
Daryl Martens	Ellie Murray	Carol Press	Lora Sanford	Rob Tyner	Sloan Zaeringer	Sloan Zaeringer
Jared F. Martin	Billy Myers	Jordan Price	Rachel Santa	Cheryl Ubben		
Matthew Martin	Jackie Myrick	William L. Pride, Jr.	Phillip Santucci	Kathleen A. Uber		
Catherine Masciocchio	Jeff Narmor	Nancy Prindle	Trent Satchfield	Sandra Uihlein		
Kera Massey	Carolyn R. Nash	June D. Prout	Ruth Sawyer	St. Peter's Lutheran		
Master Jewelers	National Trust for Historic	Jean Provine	Sarah Sawyer	Women		
Peggy Mathews	Preservation	The Prudential Foundation	Francis J. Scalley, IV	Joyce Stahl		
			Laurie Scampoli			

# In Memory / Honor

The Community Foundation accepts donations in memory or in honor of esteemed family members and friends. Below are donations made to the Community Foundation in 2010 – July 2011.

## Autism Assistance Fund

*In Memory of Ray Ledbetter*  
by Wm. B. & Margaret Churchwell

*In Memory of Gladys Wills*  
by New Castle United Methodist Church

*In Memory of Hubs Trucks*  
by Rex & Betty Lanning

## Banks Family K-6 Education Fund

*In Memory of Minor Banks Lewis*  
by Dan LeBlond

## Ben Flanagan Endowed

*In Memory of Puddie Ruff*  
by Pat Nelson

*In Memory of Ben Flanagan*  
by Mrs. Bill Williams

## Mattie Brassel Memorial Scholarship Endowed

*In Memory of Mattie Brassel*  
by Dr. & Mrs. Bob Seymour

## Noah's Gift Endowed

*In Memory of Betty Lou Kline*  
by Brian Churchill  
Carol Ayers

*In Memory of Julie Seay*  
by Joseph F. Lauderdale

*In Memory of Noah Costa*  
by Ab Mattice

Akilah Thomas

Amy Gentle & Brooke Grubb

Aubrey Harwell, Trey Harwell & Gerry Neenan

Betty H. Robbins

Bill and Lynda Austin

Bill & Mary Lee Brown

Brian Churchill & Susan Shedden

Carol Ayers

Central Hockey League

Chelle Koster Walton

Chris Stella

Community Foundation of Middle TN

Copeland, Cook, Taylor & Bush

Corbin & Associates, PLLC

Dave & Dallas Nicholls

DeSoto County Bank

DeSoto Family Dental Care

DeSoto Family Theatre/  
Mike McLendon

Don & Cora Peterson

Donna Lipke-Miller

Dorothy M. Costa

Dr. Bob & Shirley Seymour

Ellen Madeira

Gino Saccoccio

Glenda F. Gurley

Harry & Lynda King

Insurance Consulting Group, Inc.

James Herrick

James Russell Hutton

Jean Larkin

Jim and Missy Flanagan

Jimmy and Peggy Linton

John Gardiner

John & Delores Conte

Linda K. Byers

Lindsay Riggan

Mary Jo Lewis Bogdon

Michael Herrick

Michael McCain & Debra Freeman

Michael & Sandy Stowers

Mr. & Mrs. Manny Burch

Mr. & Mrs. Mat Lipscomb, III

Mr. & Mrs. Roy L. Grindstaff

Nicole & Trent Satchfield

Pam & Bruce Taylor

Pat & Katherine Nelson

Patrick Hayden

Paul & Katherine Morris

Peter Cina

Pin Money

Renee & Ned DeWhirst

Richard Fry

Sharon Michie

Stephen J. & Mary Kay Duerr

Steven Peterson & Dave Hoogterp

Taylor and Bonnie Buntin, III

The Pace Group

Tom & Cyndi Pittman

Whitley Rives

## Opal's Barn

*In Memory of Liz Dodd*  
by Charles Pollan

Ralph Brinegar

Joanna Moreland

Kathleen Loria

Michael Reid Rapuano

Mike Corboy

Richard Guyer

Robert Montgomery

Steve Dodd & Associates

## Teach for America Endowed

*In Honor of Beauvais McCaddon*  
Nan Borod  
Susan Hill

by Dan Howe

## Technology in Education Endowed

*In Memory of Thurman Thomas*  
by Carol Smith

Lillian Morris

Peggy Linton

Tom Pittman

*In Memory of Vivian Walker Sims*  
by Anonymous

## The Box Project

by Daniel Plunkett

*In Memory of Barbara Dicks*  
The Dicks Family Trust



GREEN SQUARE CAPITAL LLC



*Green Square Capital is a SEC-Registered Investment Advisor headquartered in Memphis, TN. Founded 10 year ago by two former Goldman Sachs Wealth Management professionals, we currently manage over \$1 Billion for 85 institutions and high net worth individuals located across the United States. This past year it has become our great privilege to work with the Community Foundation of Northwest Mississippi in our capacity as investment advisor. Our charge is to ensure that we meet the stated goals of the Endowment to preserve capital and provide spendable income in perpetuity that keeps up with inflation through our proprietary investment and risk management process.*

## Community Foundation of Northwest Mississippi Statements of Financial Position December 31, 2010 and 2009

	2010	2009
<b>ASSETS</b>		
Cash and Cash Equivalents	2,938,276	1,203,255
Grants Receivable	244,229	113,635
Investments	3,043,118	4,443,071
Note Receivable		1,000,000
Allowance for Doubtful Accounts		
Promises to Give	3,045,153	2,575,382
Investment in CFNM, LLC	754,469	851,000
Property and Equipment (net)	4,230	5,106
<b>TOTAL ASSETS:</b>	<b>10,029,475</b>	<b>10,191,449</b>
<b>LIABILITIES</b>		
Accounts Payable	32,073	13,607
Agency Fund	159,398	153,162
Deferred Revenue	244,229	
<b>TOTAL LIABILITIES:</b>	<b>435,700</b>	<b>166,769</b>
<b>NET ASSETS</b>		
Unrestricted	8,655,357	9,056,180
Temporarily Restricted	938,418	968,500
Permanently Restricted		
<b>TOTAL NET ASSETS:</b>	<b>9,593,775</b>	<b>10,024,680</b>
<b>TOTAL LIABILITIES AND NET ASSETS:</b>	<b>10,029,475</b>	<b>10,191,449</b>

The 2010 IRS Form 990 and Audit are available at [www.cfnm.org](http://www.cfnm.org) or by contacting [carol@cfnm.org](mailto:carol@cfnm.org).

# Community Foundation Charitable Named Funds

## donor advised funds

AJV Communications Endowed  
 Ben Flanagan Endowed  
 Bill & Mary Lee Brown Endowed  
 Billy and Wendy Myers Endowed  
 Corporate Care  
 Darren Ross Veterans Endowed  
 DeSoto Family Dental  
 Anonymous (DeSoto County Schools)  
 Kirby and Glenn Floyd  
 Lisa and Steve Beene Endowed  
 Maddox Foundation Endowed  
 Maddox Sports  
 Myers Law Group PLLC Endowed  
 Parson's Pledge Endowed  
 Pittman Family  
 Noah's Gift Endowed  
 Tom Pittman Endowed  
 Wayne and Carla Bartley  
 Valeria and James Robertson Charitable  
 Jonestown  
 Michael E. Shaheen Jr. Memorial  
 John and Janet Osborne Family Endowed  
 DeSoto Family Dental Care  
 First Tennessee Foundation  
 DeSoto County Business Women Endowed  
 Lenhoff Family Trust  
 Banks Family K-6 Education  
 Palmer Home for Children  
 Josh Ose Memorial  
 Seymour Family  
 Diamond Charitable Foundation  
 Sweebe Family Charitable Foundation  
 Tom and Cyndi Pittman

## designated purpose

First Presbyterian Church Endowed  
 Boys & Girls Clubs of NW MS Endowed  
 Clarksdale-Coahoma County Foundation for  
 Excellence in Education Endowed  
 DeSoto County Prayer Council  
 DeSoto Family Theatre Endowed  
 DeSoto Health and Wellness Center  
 DeSoto Health and Wellness Center  
 Endowed  
 DeSoto Sunrise Homes  
 Historic DeSoto Museum Endowed  
 Olive Branch Heroes Endowed  
 Audubon MS Education Endowed  
 Batesville Skatepark



Noah Samuel Costa  
 1994 - 2010

“Awesome.” It’s just a word, but it’s one that Noah Costa used often in his lifetime.

“Kelsey, Noah’s older sister, and I wanted to keep Noah’s memory alive, and we wanted him to continue to have a positive impact on people’s lives, so we established Noah’s Gift, a fund to inspire and reward deserving young people with the gift of an extraordinary experience that was of interest to Noah at the time of his death.”

- Robin Grindstaff Costa  
 Noah’s Mother

Fellowship of Christian Athletes N. District 2 Endowed  
 Nell C. Randolph Memorial Endowed for  
 N. Delta School  
 Teach for America Endowed  
 N. Delta Endowment for Education and Hope  
 Bouchillon Institute for Community Planning  
 Tallahatchie County Endowment for Arts & Education  
 Panola County Community Foundation Endowed  
 J.Q. West Memorial Endowment for N. Delta School  
 Reggie Reading Foundation  
 Northwest MS Youth Chorale  
 Greenville Renaissance Scholars Endowed  
 Shoot for the Heart  
 Ryan’s Ranch  
 Katherine and Robert Spears, Jr. Family Endowed  
 Opal’s Barn

## agency

Hernando-DeSoto Habitat for Humanity  
 N. Delta Endowment for Education and  
 Hope-Jonestown

## field of interest

DeSoto County Disaster Relief Endowed  
 Early Childhood Education Endowed  
 Environmental Endowed  
 Hernando Endowed  
 Place-Based Education & Civic Entrepreneurship  
 Endowed  
 Technology in Education Endowed  
 Emmett Till Commission  
 Riverkings Assists for Autism  
 Nick Linton Classic Boy’s Homes  
 Youth Leadership Regional  
 Autism Assistance  
 Youth Financial Literacy  
 Hernando Parks & Recreation  
 Taste of DeSoto  
 Cockrum Civic Center  
 Delta Directions  
 Lower Mississippi River Foundation  
 Olive Twigs Hospitality

## programs

Childhood Obesity Prevention (Get A Life!  
 My Life, My Health, My Choice)  
 Regional News Hub-Deltaposts  
 Robert Wood Johnson Foundation Healthy Kids  
 Healthy Communities  
 W. K. Kellogg Youth Program – Mighty Quapaws  
 River Clean-Up  
 W.K. Kellogg Regional Health Council  
 W.K. Kellogg Right! From the Start  
 Volunteer Northwest Mississippi  
 The Box Project  
 Sumner Preservation Plan

## scholarship

Al Gilliss Southaven Rotary Endowed  
 Al Simmons Endowment for Adult Education  
 DeSoto County Prayer Council Endowed  
 Hernando Rotary Vaiden Endowed  
 House of Grace Endowed  
 Rosa Lee Jennings-Wesley Meadows Endowed  
 Hernando Lions Club Endowed  
 Callie Woods/MSPH Alumni Endowed  
 Mattie Brassell Memorial Endowed

## 2010 Community Stars

**JIM FLANAGAN**

*Man of the Year*



**MEG BARTLETT**

*Woman of the Year*



**BADDOUR CENTER**

*Nonprofit of the Year*



**FIRST TENNESSEE BANK**

*Business of the Year*



**SAVE THE DATE!**

**12<sup>TH</sup> ANNUAL CRYSTAL BALL**

**SATURDAY, JANUARY 21, 2012**

**THE ARENA AT SOUTHAVEN**

**MAY THE FORCE BE WITH US!**

## 2011 Crystal Ball Volunteer Leaders

Crystal Ball Chairs .....	Scott and Natasha Hollis
Decorations .....	Diane Avent
Sponsorships .....	Rex Haynes
Auction .....	Randy and Shelia Hirsberg
Tickets .....	Chris and Mandy Jones
Entertainment .....	Krickett Schmidt-Beene
Volunteer Service .....	Joyce Haslip
Food .....	Lisa Beene
Beverages .....	Brad Moore
Registration .....	Wanda Ross
Logistics .....	Jason Bailey
Sound / Lighting .....	James Taylor
Coat Check .....	Janice Rutherford
Clean-up .....	Rob Jolly

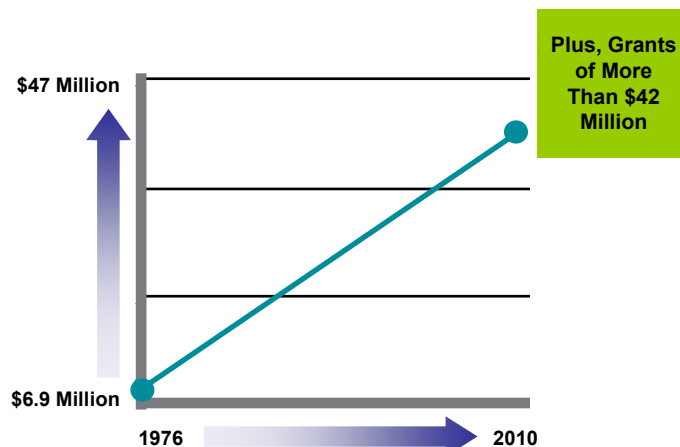
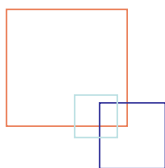
Facebook "Crystal Ball 2012"



Phil Hardin.....

- He was a Meridian Bakery Owner
- He left a bequest of \$6.9 million in 1976 to establish an endowment for education of all Mississippians
- Foundation has given away 5% of its assets every year
- It has made grants of more than \$42 million!
- And it has \$47 million left!

### The growth of the Phil Hardin Foundation Endowment



## Great Options for Endowment Giving at Your Foundation

**1. Each \$1 contributed to the Endowment for the Future of Northwest Mississippi becomes \$6!** (Maximum donation to receive this multiple value is \$200,000)\*

Matching Challenge Grants from the W.K. Kellogg Foundation and the Maddox Foundation add \$5 to every \$1 contributed to this Endowment. The Foundation Board will use the proceeds of this unrestricted Endowment to accomplish its charitable priorities of education and health for the children and youth of our region.

**2. Contribute \$5,000 to \$49,999 to create your own named Endowment.** (Actually, you can start with only \$1,000 and a commitment to get to \$5,000 over 5 years.) You can designate the Endowment for your favorite charity or stay flexible and select charities each year. You and others can add to this Endowment any time.

Your contribution creates a **100% match** for the Community Foundation's Endowment, fully doubling the amount that can be granted every year to improve the quality of life in Northwest Mississippi.

**3. Contribute \$50,000 to \$4 million to create your own named Endowment and receive an additional 25% match to your Endowment.** You can designate the Endowment for your favorite charity or stay flexible and select charities each year. You and others can add to this Endowment any time and receive the 25% matching addition.\*

Your contribution creates a **75% match** for the

Community Foundation's Endowment, dramatically increasing the amount that can be granted every year to improve the quality of life in Northwest Mississippi.

**4. Each \$1 contributed to the following Endowments brings an additional 25% match to that Endowment!\***

- \*David Halberstam Memorial Teach For America-Delta
- \* Clarksdale-Coahoma County Foundation for Excellence in Education
- \* Jonestown and Tutwiler Family Learning Centers
- \* And more!

Your contribution creates a **75% match** for the Community Foundation's Endowment, dramatically increasing the amount that can be granted every year to improve the quality of life in Northwest Mississippi.

*\*LIMITED TIME OFFER: Expires when the Maddox Foundation matching challenge is met or ends on 12/31/13.*

**Community Foundation of Northwest Mississippi**  
315 Loshier Street, Suite 100  
On the Square  
Hernando, Mississippi 38632  
[communityfoundation@cfnm.org](mailto:communityfoundation@cfnm.org)  
[www.cfnm.org](http://www.cfnm.org)

**662.449.5002 . 662.449.5006 fax**  
**1.800.268.9928**  
visit us on Facebook